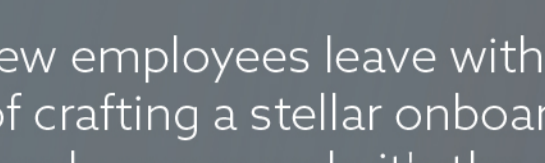


REVITALIZE EMPLOYEE ENGAGEMENT WITH BRANDED MERCHANDISE:

Elevate Your Workforce's Experience



Discover the Art of Cultivating Employee Engagement: 10 Dynamic Approaches with Branded Delights

In a world where 31% of new employees leave within their first 6 months (BambooHR), the importance of crafting a stellar onboarding experience cannot be overstated. Onboarding isn't merely paperwork; it's the genesis of belonging and loyalty. Astonishingly, 35% of companies invest nothing in this pivotal process (Zippia). Enter the realm of branded merchandise, where a well-orchestrated ensemble, like a new hire kit, plays a transformative role in reducing turnover rates. This impactful gesture sets the stage for a vibrant company culture, nurturing first impressions, bolstering productivity, and fostering employee satisfaction. But there's more to engagement than an initial gesture. A comprehensive onboarding voyage involves structured training and warm introductions. According to Zippia, this dynamic approach amplifies new hire retention by 82% and skyrockets productivity by 70%. Integrating branded merchandise throughout the entire journey sets the tone for unparalleled employee satisfaction and unwavering commitment.

Let's Embark on an Excursion through Brilliance: 10 Ingenious Ways to Seamlessly Infuse Branded Magic

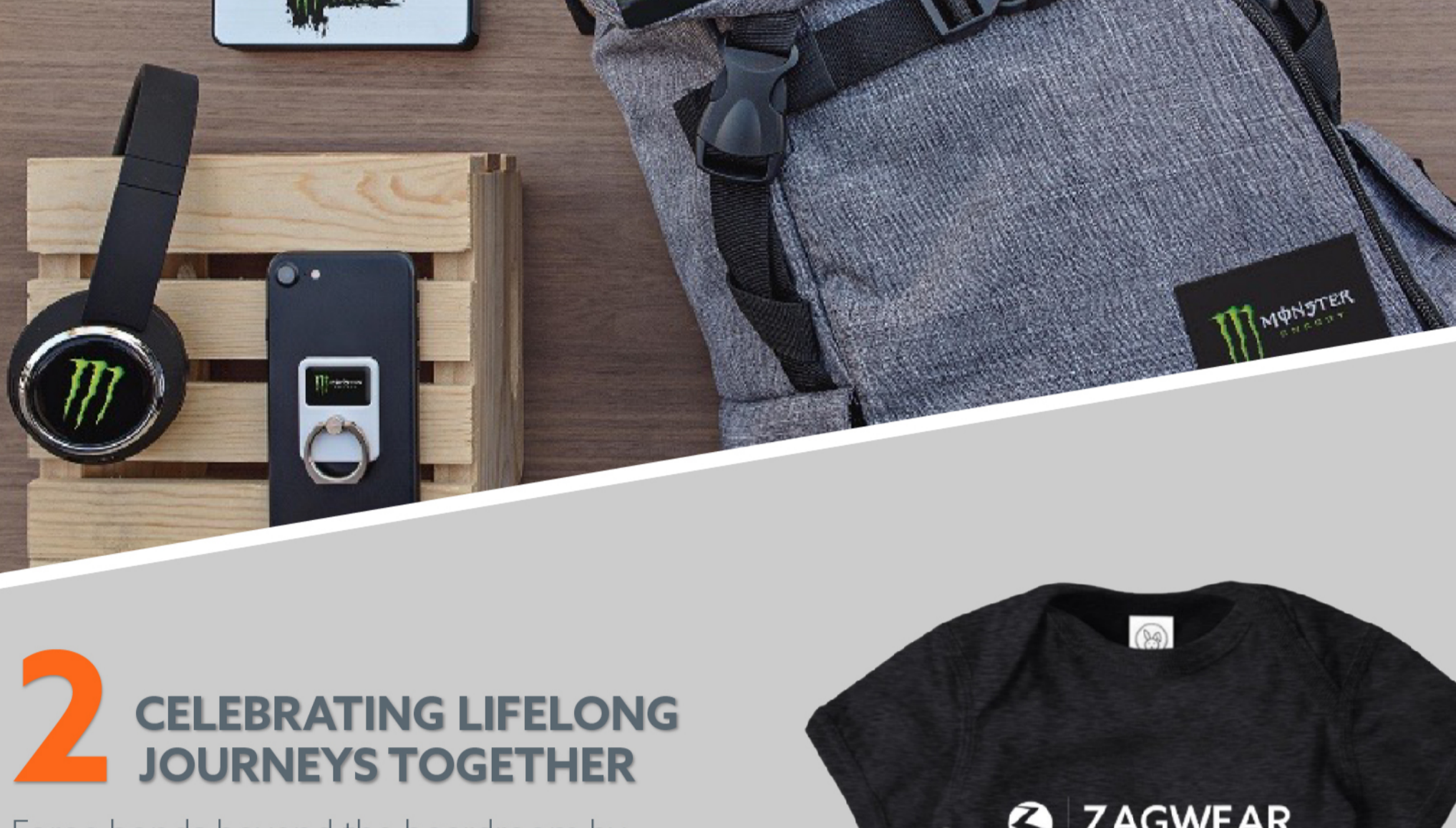
Unlocking Essential Strategies Every HR Professional Must Know

WELCOME ABOARD WITH AWE: LAUNCH WITH NEW HIRE KITS **1**

Witness the magic unfold as your new employees step into a world of belonging with personalized "new hire" kits. Envelop them in the camaraderie of your company with a trove of branded treasures: sleek backpacks, trendy tees, eco-conscious water bottles, suave notebooks, immersive headphones, handy chargers, and chic apparel. These novelties fuse seamlessly with their excitement, transforming them into beacons of your brand's essence.

Effortlessly Crafted by Experts:

- Zagwear masters the art of translating your brand into tangible treasures.
- Our meticulously curated high-quality merchandise ensures an indelible impression.
- Embrace a frictionless journey from concept to reality as Zagwear crafts each kit, timed impeccably with new hire start dates.



2 CELEBRATING LIFELONG JOURNEYS TOGETHER

Forge bonds beyond the boardroom by commemorating personal milestones. Unveil your brand's personal touch as you celebrate new parents, newborns, and more. Imagine gifting new parents a branded baby onesie – a gesture that etches your brand into the fabric of their lives.

Envision Your Brand's Legacy:

- Trust Zagwear to weave your brand into life's tapestry with custom gifts that mirror your identity.
- Provide us with significant dates, and let us orchestrate memorable, personalized gifts that weave your brand into their life stories.



3 "JUST BECAUSE" A SYMPHONY OF SURPRISE

Elevate the spirit of your workforce with seasonal surprises, embedding a pulsating rhythm of anticipation. Imagine their delight as they unwrap branded pullovers, jackets, or beach towels, uniting them in their shared journey through the changing seasons.

Unlock the Joy of Surprises:

- Zagwear's seasonal collections are an epitome of the latest trends.
- A seamless process awaits – share your employee list, and let us orchestrate a symphony of surprises that resonate with your brand's cadence.



4 BIRTHDAYS REWRITTEN: A TALE OF THOUGHTFUL GIFTING

Craft a crescendo of emotions as you celebrate employee birthdays with a touch of branded splendor. The stage is set with branded apparel, shoes, and delightful confections, harmonizing with each individual's unique note.

Conduct the Symphony of Celebration:

- Zagwear's virtuosity in personalized gifting ensures birthdays become unforgettable.
- Sync seamlessly with our HR integration – let us serenade them with the perfect gift at just the right time.

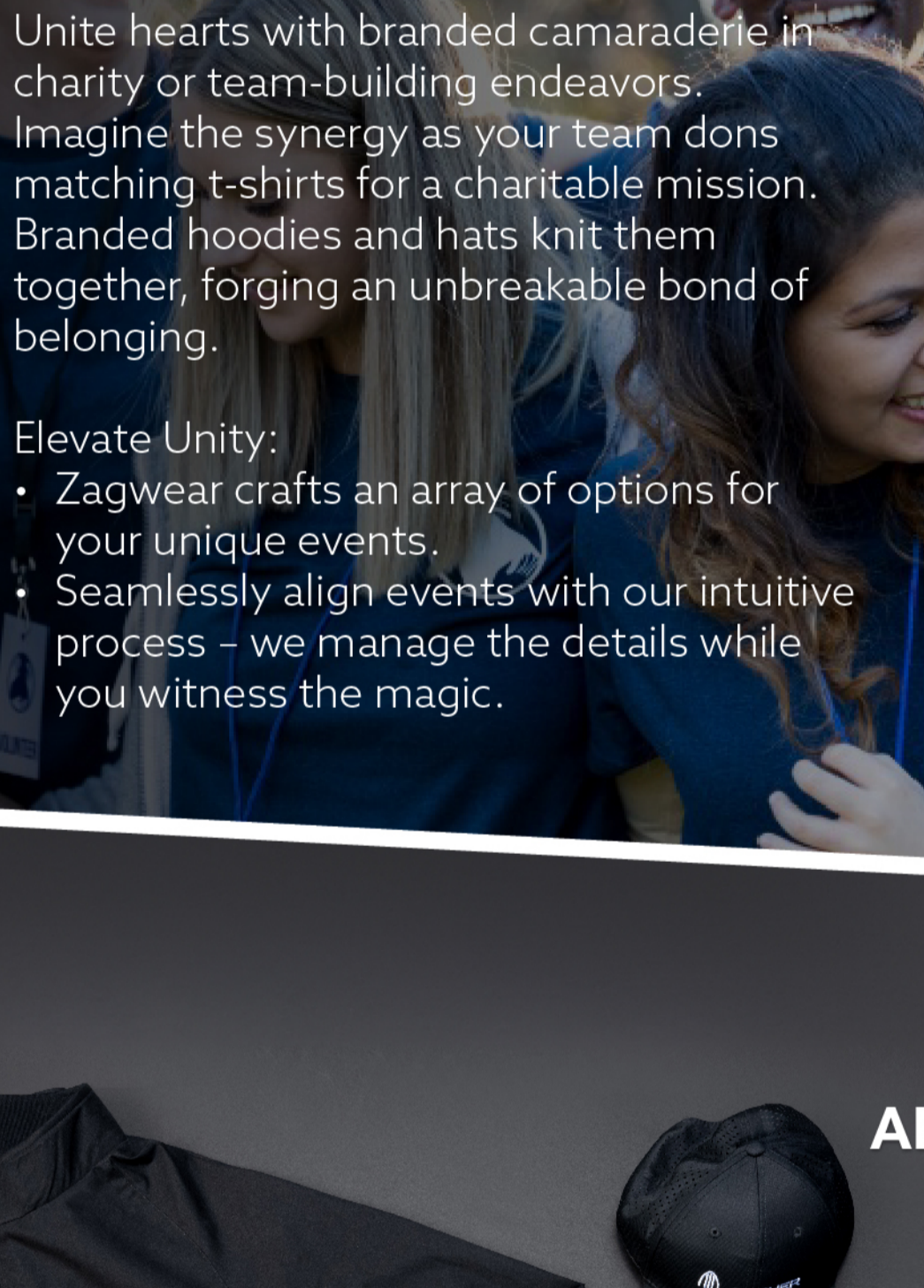


5 ACKNOWLEDGMENT AMPLIFIED: CELEBRATING TRIUMPHS TOGETHER

Inscribe your appreciation on the tablets of recognition. Crown accomplishments, promotions, and anniversaries with personalized awards, mementos, and BankerBags that echo triumphs and milestones.

Craft Enduring Legacies:

- Zagwear's treasure trove of awards and mementos ensures every achievement resonates deeply.
- Seamlessly synchronized with our HR integration, ensure accolades ring out at the perfect moment.



6 BRANDED BONDS: FOSTERING UNITY, ON AND OFF THE FIELD

Unite hearts with branded camaraderie in charity or team-building endeavors. Imagine the synergy as your team dons matching t-shirts for a charitable mission. Branded hoodies and hats knit them together, forging an unbreakable bond of belonging.

Elevate Unity:

- Zagwear crafts an array of options for your unique events.
- Seamlessly align events with our intuitive process – we manage the details while you witness the magic.



7 BRIDGING DISTANCES, AMPLIFYING CONNECTION

Extend your brand's embrace to remote employees. Empower them with branded gear for virtual rendezvous. The bond deepens as they adorn branded apparel, sip from branded bottles, and enrich their workspace with branded gadgets.

Mastering the Art of Connectivity:

- Zagwear understands the nuances of remote work.
- With an orchestrated seasonal rhythm, let us facilitate the seamless connection your remote employees crave.



8 SEASONAL SENTIMENTS DELIVERED

Kindle the warmth of the holidays with branded tokens of affection. Envelop them in comfort with branded sweaters, indulgent hot chocolate, chic winter accessories, and timeless mementos.

Festive Joys Personalified:

- Zagwear's holiday-themed kits redefine the joy of giving.
- Your role is simple: furnish addresses, and watch the holiday magic unfold.



9 CHAMPIONING HOLISTIC WELLNESS

Curate wellness care packages with branded fitness trackers, plush towels, sportswear, yoga mats, and aromatherapy diffusers. These tangible tokens echo your commitment to employees' holistic vitality.

Craft Enduring Legacies:

- Zagwear curates well-being kits that resonate with health-conscious minds.
- Through our HR integration, your thoughtful gesture journeys effortlessly to each doorstep.

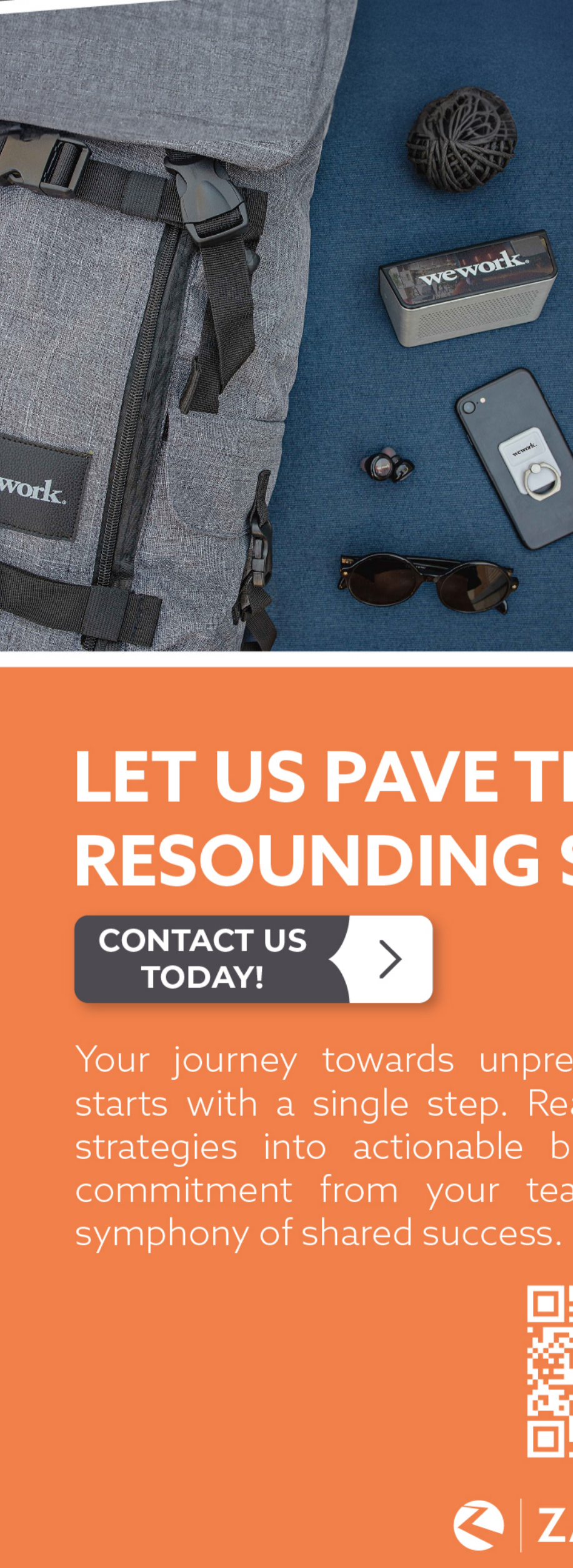


10 EMPOWERING HYBRID JOURNEYS

Support hybrid employees with purposeful branded gear. From branded backpacks to sleek laptop cases, ease their transition between home and office. Watch as your brand transforms into a steadfast companion.

Craft Enduring Legacies:

- Zagwear crafts merchandise attuned to the evolving work landscape.
- Seamlessly coordinate through our HR integration – let your brand escort them on every step of their journey.



LET US PAVE THE PATH TO RESOUNDING SUCCESS:

CONTACT US TODAY!



Your journey towards unprecedented employee engagement starts with a single step. Reach out to us to transform these strategies into actionable brilliance, securing an unwavering commitment from your team. Together, let's orchestrate a symphony of shared success.



We are a creatively led, strategically driven merchandise and marketing execution agency that ignites business growth for the world's most ambitious companies and brands. With offices across North America, Europe, and Asia Pacific, we've built our agency to perform across a global landscape powered by innovation, technology, sustainability, and flawless execution.

North America: New York | Chicago | Washington, DC | Atlanta | Seattle
Europe: London | Amsterdam
Asia: Hong Kong | Manila



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