



2024 | BEACH ESSENTIALS

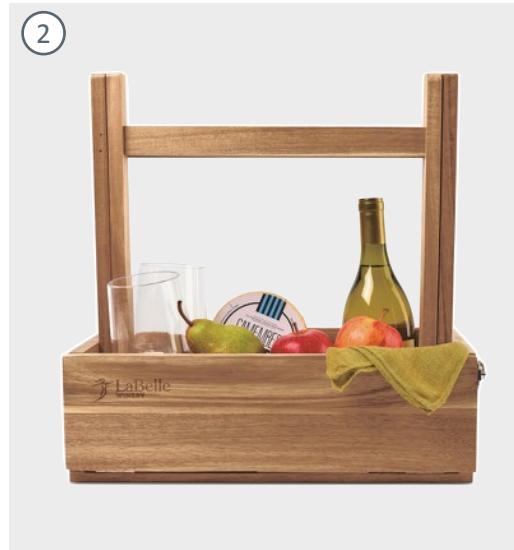
Check out our guide to hitting the shores with style and comfort! As the sun beckons and the waves call out, ensure you're beach-ready with our carefully curated selection of branded merchandise. Whether you're looking to elevate your upcoming marketing campaign or searching for the perfect employee/client gifts, our selection has something for everyone.

Find your perfect beach companions today!

hello@zagwear.com



IDEA STARTERS:



- ① Looking to elevate your upcoming marketing campaign? We have new merchandise for your next event, giveaway, or promotion. Let's collaborate to create memorable product experiences for your brand!
- ② Package a few items together to create the perfect beach kit!
- ③ Our HR software integration allows for turnkey employee gifting. Simply send us your employee list, and we'll upload it to our system. We ship out your gifts at the appropriate times to their respective addresses.



MANDALA FRINGE 360 ROUND BEACH TOWEL™

No matter how you look at it, this high-quality Mandala Fringe Round Beach Towel is the way to go. Let's start with the hand-knotted fringe trim for extra sophistication plus the super thick 100% cotton velour fabric for absorbency. The Mandala multi-colored stock design, which symbolizes unity and harmony, is centered around the 12" diameter imprint area for your logo. These simple ingredients make this towel a real winner.



SURFBOARD TOWEL

The surefire way to get your logo noticed. Surfboard-shaped towels are the must-have product of the season. This velour towel is an enormous 32" x 80" and makes the perfect lounge chair cover or beach towel. Perfect for incentive trips, 'board' meetings, web surfing themes, company picnics, recognition programs and holiday gifts.



SLOWTIDE® POCKET BEACH TOWEL

This classic cotton towel is a must have for the beach or pool! Made from 100% sustainably sourced cotton, you are guaranteed the best drying experience with this super soft and absorbent towel that comes equipped with a hanging loop and a corner pocket feature perfect to keep keys and cell phone close at hand.





OUT OF THE WOODS® WALRUS

All Out of the Woods products feature the signature Supernatural Paper®. It's sustainable, vegan, and even washable. This item is also FSC®-certified (FSC® C153080) ensuring it comes from responsibly managed forests that provide environmental, social, and economic benefits. Your next adventure awaits, and the Walrus Cooler is the perfect companion. Featuring a large main compartment with extra-thick lining, this stylish cooler will keep your food fresh and drinks chilled, wherever your day may take you. It features PEVA heat-sealed lining and holds 24 cans.



6' DELUXE BEACH UMBRELLA

It's sure to be a nice day at the beach with this Deluxe Beach Umbrella. With a vented canopy featuring a large 6-foot arc made of high-quality UV Coated Polyester, your brand is sure to catch the eyes of passersby. The steel frame tilts so that you can get that optimal shade angle, and it all collapses down and stores in its matching carrying case with shoulder strap.



LA CUISINE PICNIC TABLE & CARRIER

A clever two-in-one custom picnic table and tote basket all in one. Acacia wood is a natural, renewable material. This low profile table is the perfect place to set wine glasses, a bottle, a charcuterie or lunch for two. When folded, glasses, a bottle of wine, and picnic fare may be tucked into the 'box' of the folded table.





TAILGATE TABLE WITH COOLER

Check out this compact and folding design, aluminum frame table with built in insulated cooler. It features a zippered cooler compartment and 3 pockets on each side for added storage. It has 600D polyester fabric with matching carry case/shoulder strap.



WOOD SLING CHAIR

Indulge in the comfort of your own reclining deck-style seat with this wood sling chair. It has a solid brown wooden frame that lounges for maximum comfort, and the right-hand armrest includes a convenient cup holder. The seat material is durable denier polyester sublimated edge-to-edge.



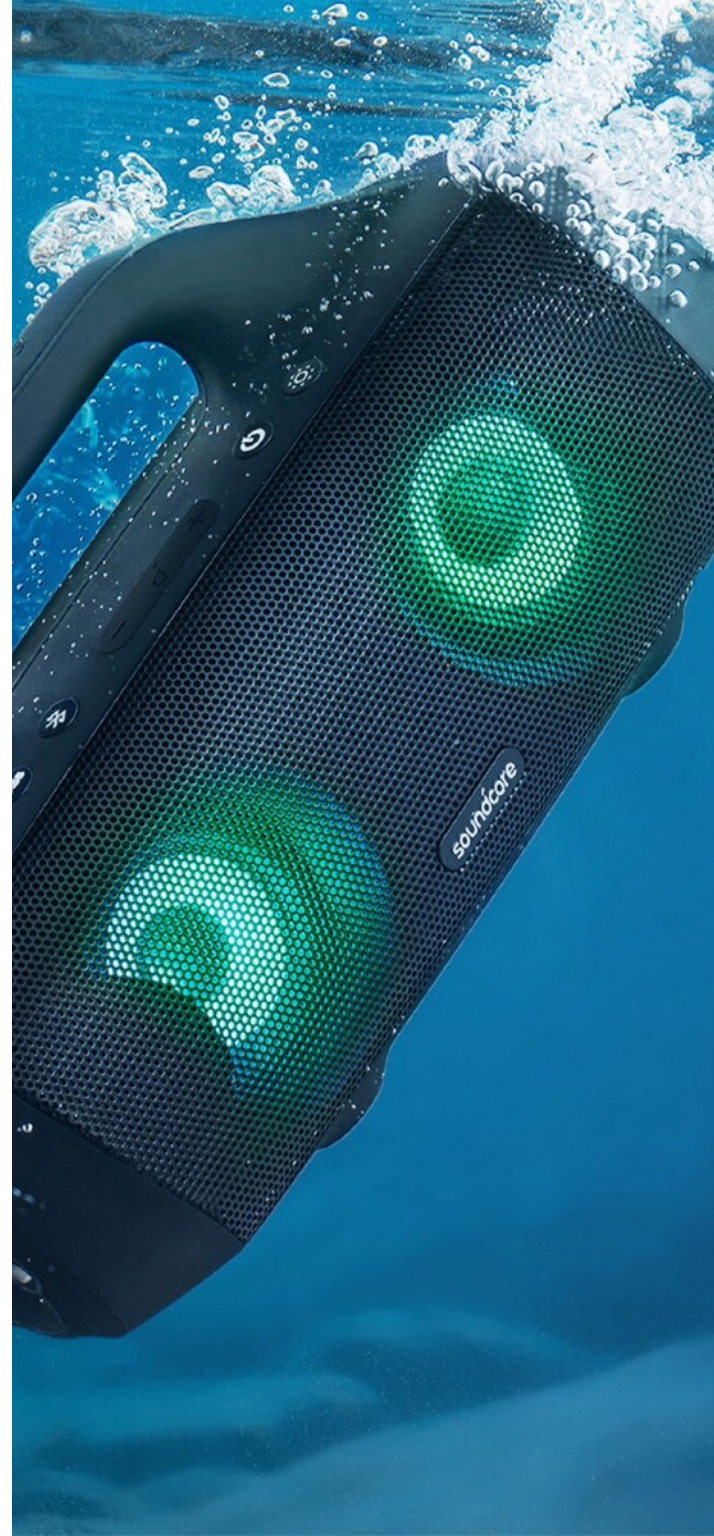
ANKER® SOUNDCORE SELECT PRO BLUETOOTH® SPEAKER

The Anker® Portable Bluetooth Speaker is perfect for using at the beach or pool! It provides a powerful 30W stereo sound and is fully waterproof. Throw it into the pool and watch it float, never missing a beat. With the touch of a button, infuse your tunes with a booming boost of bass with BassUp™ technology. LEDs blink and dance to create a beat-driven light show and an atmosphere of fun. With a 16-hour playtime from a single charge, Select Pro keeps the party going all night long; and into the next morning.



FIERCE FLOATING WIRELESS SPEAKER

This wireless speaker featuring high definition Bluetooth® 4.2 technology is waterproof and great for the pool, beach, or boating. Simply pair your device to enjoy dynamic stereo sound with up to 8 hours of play time.





BOOGIE BOARD

You can hang ten – or at least five and a half – at your local beach when you're riding this stylish boogie board! Made of super-durable IXPE material, this board can handle anything the waves can dish out. It has a shapely design that slices through the water for guaranteed fun! Create a custom look with your own color scheme and incorporate your school, sports team, organizational or company logo, emblem or message in an all-over full cover print on the top.



SAND FREE GAME BEACH BLANKET

It's time for fun in the sun with this Sand Free Game Beach Blanket! Preprinted with tic-tac-toe and target games to play with the included sand bags. Made from nylon fabric material, so you'll have no problem cleaning the sand off. The bags, stakes, and blanket pack nicely into a matching carrying bag.

PORTABLE POP-UP CORNHOLE SET

Just because you have to pack light doesn't mean you have to leave the fun at home with this Portable Pop-Up Cornhole Set! Made of a durable 300D Oxford Polyester material, the two 24" x 36" boards, along with 8 bags and ground stakes all fold into a compact pouch that can go anywhere. Get your game on!



We are a creatively led, strategically driven merchandise and marketing execution agency that ignites business growth for the world's most ambitious companies and brands. With offices across North America, Europe, and Asia Pacific, we've built our agency to perform across a global landscape powered by innovation, technology, sustainability, and flawless execution.

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New York | Chicago | Washington, DC | Atlanta | Seattle

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