



2023 | VACATION

With many enjoying their summer vacations, we've put together a collection of the trending branded merchandise for vacationers!

Whether you are looking for promotional items to give to visitors or you are seeking gifts that your employees or clients can enjoy on vacation, we are ready to create memorable product experiences just for you.

Reach out when you are ready to get started.

hello@zagwear.com



IDEA STARTERS:



- ① Need some branded merchandise for your next marketing promotion? Work with us to brand some vacation essentials to giveaway to visitors! We have beach/pool towels, sunscreen, umbrellas, beach totes, and much more.
- ② Looking for employee/client gifts? We can package a few of these products together as a kit for your employees or clients. Gift it to them during your next company incentive trip or send to them as encouragement to enjoy their vacation time!
- ③ Our HR software integration allows for turnkey employee gifting. Simply send us your employee list, and we'll upload it to our system. We can keep track of important dates such as new hire dates, anniversaries, and birthdays and automatically ship out a gift at the appropriate times to their respective addresses.



SKIPPER BAG & BEACH TOWEL SET

This must-have bag boasts lots of room to hold essentials, cotton/poly blend for durability, and your logo in ColorFusion™. What's more, sturdy construction means it will get used over and over again – while your company bags all the credit. 22"h x 15"w x 7"d. White with Turquoise, Lime, Red, Orange, or Navy Stripes. The 100% cotton towel weighs in at 10.5 lbs./doz and is available in turquoise, lime, red, orange or navy to match the stripe colors on the tote.



THE EXCURSION

Durable weekend duffel bag. Spacious interior with zippered bottom compartment for your shoes or dirty clothes. Shoulder and trolley strap make this bag convenient to carry through any airport or to your final destination. Plenty of interior and exterior pockets for your personal belongings. Lined interior. Heavy nylon webbed, shoulder length handles.



THE GARMENTO

Two bags in one! The Garmento is a 2 in 1 garment duffel bag, perfect for the overnight or weekend traveler. When folded up, Garmento is sized to meet carry-on luggage requirements while holding everything you need for a quick getaway or business trip. Upon arrival to your destination, unpack and unfold to convert to a hanging garment bag, keeping those suits or dresses wrinkle-free. Made from a weather-resistant tarpaulin to keep your gear nice and dry.



XL SAILING / BOAT TOTE

Practical and chic, our extra-large sailing/boat tote is the perfect companion for trips to the beach!

Constructed of 24 oz. canvas with measurements of 27" x 17" x 9", this versatile carrier features durable closed interior seams, zippered top, detachable shoulder strap and an interior pocket with silver d-ring for your keys or a key chain. It's offered in natural with your choice of accent colors.

MATADOR ON-GRID™ PACKABLE DUFFLE

The On-Grid Packable Duffle is a 25 liter weekender designed for urban travel. Abrasion-resistant UTS-coated Robic nylon delivers durable, weatherproof performance. This bag packs into its own pocket, making it ideal for ancillary travels along the way or returning home with more than you brought. The On-Grid Duffle delivers off-the-grid performance with on-the-grid aesthetics.





SAMSONITE ELEVATION™ PLUS CARRY-ON SPINNER

- Keep your most important essentials within reach with the innovative QuickEntry™ pocket, featuring air-mesh sleeves that safely hold up to a 13-inch laptop.
- The case's interior offers unmatched packing capabilities, keeping your belongings organized and secure
- Fully removable garment-divider functions as a compression panel, keeping all the belongings organized and wrinkle free while on the go
- Zippered lining and Wetpak™ pockets on the secondary divider keep all the toiletry and small accessories neatly organized
- All interior lining fabric is made from Recyclex™ material that's woven from 100% post-consumer recycled plastic bottles

FRAGOLINO LEATHER LUGGAGE SPOTTER TAG

Bold colors of this leather luggage tag will make it easier to spot your bag. It includes an address card and metal buckle.





CLASSIC BEACH CHAIR

The perfect way to relax at the beach! Backpack style beach chair with 3 position, adjustable incline and wood arm rests with cup holder. Large back pocket and hanging side pocket give you plenty of room for your personal belongings. Logo the seat back or back pocket.



PORTABLE LIGHTWEIGHT HAMMOCK

Take time to relax outdoors! This portable hammock is made of heavy duty polyester that packs into itself so that you can take it nearly anywhere. Includes two elastic straps and carabiners and supports weight up to 300 lbs.





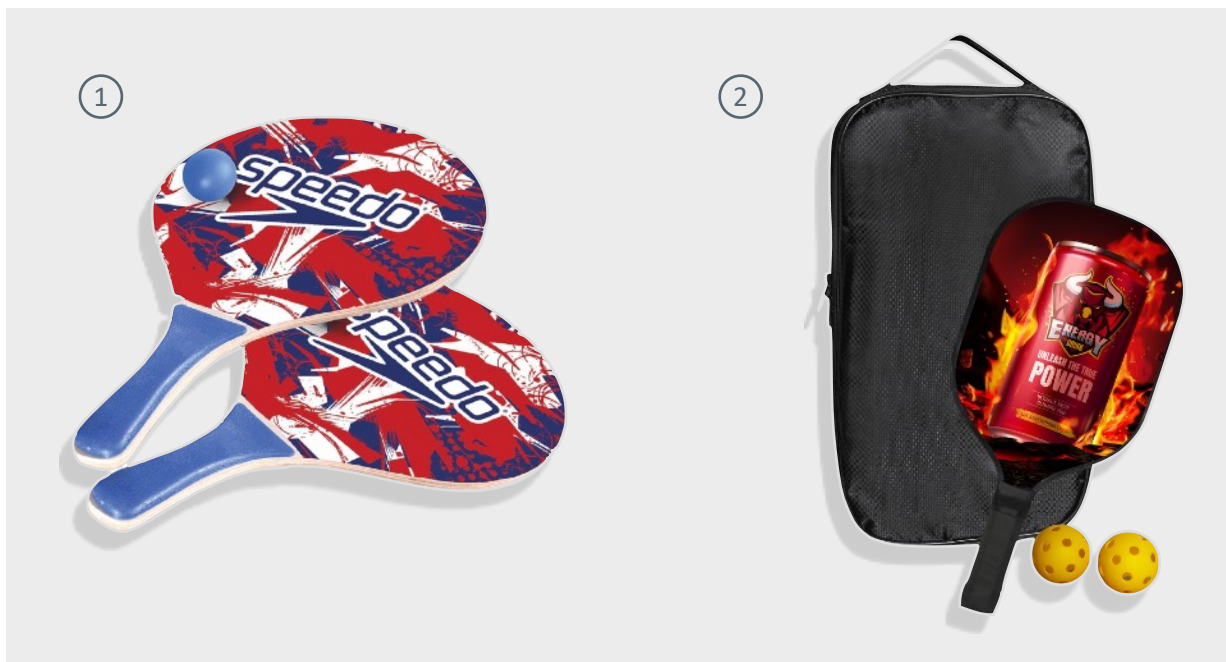
POP UP TENT

This pop up tent is perfect for staying shaded and cool at the beach! This 10' x 10' structure has a sturdy steel frame and a durable fire-retardant polyester construction that also provides SPF 50+ UV protection. It's all in one piece, so you never have to worry about forgetting a crucial part. Sets up in just minutes. Includes stakes and ropes for added stability and a wheeled black carry case for maximum portability.

DELUXE BEACH UMBRELLA

It's sure to be a nice day at the beach with this Deluxe Beach Umbrella. With a vented canopy featuring a large 6-foot arc made of high-quality UV Coated Polyester, your brand is sure to catch the eyes of passersby. The steel frame tilts so that you can get that optimal shade angles, and it all collapses down and stores in its matching carrying case with shoulder strap.





① PADDLE BOARD GAME

Enjoy great times and outdoor exercise with this fast-paced paddle board game. There's no need for a net – just hit the ball back and forth to play and try to outwit your opponent! Each set includes two oversized paddles with a small rubber ball, all packed in a stylish mesh gift bag. Add your school, sports team, company or organizational logo, emblem or message to both paddles to create a fun branded promotion that can be enjoyed by kids and adults alike.

② GRAPHITE PICKLEBALL SET

Elevate your game with this Graphite Pickleball Set featuring the next generation of paddles. At only half a pound, this paddle is lightweight yet sturdy, making it ideal for quick and easy maneuvering on the court and adding speed, power, and control to your game. This set includes 1 paddle, 2 outdoor pickleballs and a padded zippered case designed to provide protection for the paddle. Whether you're a beginner or an experienced player, this Graphite Pickleball Set is sure to enhance your game.





STOWAWAY TOTE N TOWEL

This beach towel folds into its own attached drawstring tote, making it a cinch to carry other accessories. Tone on Tone logos look elegant on the colored towel when it's open – plus you get double exposure with your logo on the outer white pocket, too. Each colored towel has a white cotton 15" x 18" pocket. 35" x 60". 12 lbs./doz.



COLORFUSION CAN-SHAPED BEACH TOWEL™

The industry's only beach towel that is shaped like a can! If you're looking for attention at your next promotion, here's a towel that "CAN-DO" it. This Turkish-made Towel Specialties exclusive upholds our tradition of innovative products that redefine function and is guaranteed to be the talk of any event. Perfect for food and beverage companies, or anyone that wants to promote their "Yes I CAN" attitude. Have fun with both the can shape and your edge-to-edge logo in unlimited colors. Each towel comes with our exclusive Versa-Loop™ hanging feature sewn into the back. 30" x 60" 11 lbs./doz.



HIBISCUS STOCK DESIGN SURFBOARD TOWEL

The surefire way to get your logo noticed. Surfboard-shaped towels are the must-have product of the season. This velour towel is an enormous 32" x 80" and makes the perfect lounge chair cover or beach towel. Perfect for incentive trips, 'board' meetings, web surfing themes, company picnics, recognition programs and holiday gifts.



LINKS GOLF TOWEL

This absorbent microfiber waffle weave golf towel has a stylish black border to accent your logo plus a twill strap for easy hanging. 16" x 24". 2.5 lbs./doz.



PERFORMANCE COOL TOWEL

Simple to use. With the towel still in the plastic pouch, fill it with cool water, let it soak for a moment, and then wring it out. Seconds later, the water begins an evaporative process that absorbs heat from your skin and provides cool, instant relief. Since the microfiber towel is reusable, you can stay cool simply by repeating the process as often as necessary. 100% polyester. Machine washable. 8" x 35".



SAND FREE GAME BEACH BLANKET

It's time for fun in the sun with this Sand Free Game Beach Blanket! Preprinted with tic-tac-toe and target games to play with the included sand bags. Made from nylon fabric material, so you'll have no problem cleaning the sand off. The bags, stakes, and blanket pack nicely into a matching carrying bag.

SOFT TROLLEY COOLER

Heading to the beach or pool? This soft rolling cooler is perfect to keep your drinks cold! Trolley handle makes carrying a breeze. Also comes with an adjustable shoulder strap for a secondary carrying option. Large front pocket and 2 side pockets give you lots of room for other storage. Made of 600D polyester and a heat sealed white PEVA lining. Zippered top closure. Holds 24 cans.





FIERCE FLOATING WIRELESS SPEAKER

The wireless speaker features high definition Bluetooth® 4.2 Technology. Simply pair your device to enjoy dynamic stereo sound for up to 8 hours of play time. It's great for the pool, beach, or boating since it's waterproof. Charging/Audio I/O cords, 2000 mAh Lithium Polymer Battery, and carabiner attachment are included.

FOLDING ELECTRONICS TECH ORGANIZER

Tri-fold style electronics and cable organizer features a number of compartments to keep your devices organized on the go! Middle pocket is large enough for a cell phone and has opening for power cord for charging while stored.





PEAK PERFORMANCE FLOATING CAP

- High Quality Neoprene With Moisture Wicking Lining
- Waterproof
- Floats If Dropped In The Water
- 6 Panel, Medium Profile
- Structured Crown & Pre-Curved Visor
- Perforated Polyester Micro Suede Side Panels For Breathability
- Adjustable Plastic Snap Tab Closure



SUN BUM® FACE MIST AND LOTION KIT

Put your brand on a vacation essential! The kit Includes Sun Bum® 3 Oz. SPF 50 sunscreen lotion, Sun Bum® 3.4 Oz. SPF 45 face mist and cotton carrying pouch.



HEATHERED TOILETRY BAG

This bag is made of 600D Polyester and features a leatherette handle for easy carrying, a front leatherette patch, a zippered main compartment, and a trendy silver accent zipper.

BAMBOO TOOTHBRUSH IN COTTON POUCH

The pouch is made of 8 oz. cotton with a drawstring closure, and the toothbrush and the pouch meet FDA requirements.



We are a creatively led, strategically driven merchandise and marketing execution agency that ignites business growth for the world's most ambitious companies and brands. With offices across North America, Europe, and Asia Pacific, we've built our agency to perform across a global landscape powered by innovation, technology, sustainability, and flawless execution.

North America:

New York | Chicago | Washington, DC | Atlanta | Seattle

Europe:

London | Amsterdam

Asia:

Hong Kong | Manila



ZAGWEAR

Creating Product Experiences

www.zagwear.com

[Contact us](#) | [Check out our work](#) | [Subscribe to our newsletter](#)

